



ADISQ

Since 1978, ADISQ has promoted the survival and growth of strong, original, creative, independent Quebec music.

Founded in 1978 to defend the interests of its members and to encourage the development of the Quebec music industry, the Association québécoise de l'industrie du disque, du spectacle et de la vidéo (ADISQ) is a non-profit, professional association uniting over 250 companies in the fields of show business, recording and video. ADISQ's members are mainly producers of records, shows and music videos, as well as recording houses, managers, record distributors, booking agencies, theatres, entertainment presenters, promotional agencies and media relations groups.

When ADISQ was first created, its mandate was essentially to produce two major collective promotional events for the Quebec music industry: first, to organize a stand at MIDEM, a large international fair held at Cannes each year, and to coordinate the participation of its members; second, to produce an annual music award telecast (launched in 1979) that would recognize the artists, producers and professionals working in the Quebec music industry.

Today, ADISQ's mandate extends beyond collective promotion on the domestic and international markets. The association also lobbies governments on issues relating to general policies and funding in the show business, recording and video industries, producer rights and broadcasting regulations. It is responsible for negotiating and managing collective agreements with established artist associations, and continues to pursue the collective promotion of show business, recording and video.