

2013 PS122 Spring Gala Program Advertising

HONORING

3 Trailblazing Women of Downtown New York City
Amanda Palmer, Councilwoman Rosie Mendez, Gabrielle Hamilton

SHINING STAR AWARDEE

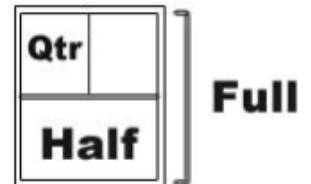
Kickstarter
and its co-founders Charles Adler, Perry Chen and Yancey Strickler

The Performance Space 122 Spring 2013 Gala honors three women working in three different fields who have all done amazing and creative things that helped build the East Village community. Amanda Palmer began her career singing with the Dresden Dolls at PS122 and other East Village venues. Through the success of her kickstarter campaign, her extremely active twitter account and her most recent Ted Talk on the art of asking, Amanda has gone on to be a leader in online community building. In addition to being a leader in LGBT politics, Councilwoman Rosie Mendez has been instrumental in the PS122 rebuild and making sure that art spaces remain a vital part of the East Village. Not only one of the city's most creative and acclaimed chefs, Gabrielle Hamilton has gone on to extend her voice into writing and beyond, all the while keeping Prune going as a small scale East Village gem that continues to serve as a neighborhood gathering place. Our Shining Star Award (created in 2010 to honor an individual or group whose service and generosity have been integral to our organization and to the NYC performing arts community at large) is going to Kickstarter and it's co-founders Charles Adler, Perry Chen and Yancey Strickler. Kickstarter, the first internet crowdfunding platform, has empowered countless of our artists and artists at large to raise much needed funds for their projects via small contributions from their communities and the general public.

Support PS122 and our honorees by placing an ad in our program:

FULL PAGE ADS - (5"w x 7.5"h)

- Gala Program - Back Cover: \$1500
- Gala Program - Inside Cover, Front or Back: \$1000
- Gala Program - Full Page \$500



HALF & QUARTER PAGE ADS

- Gala Program - Half Page (5"w x 3.75"h): \$300
- Gala Program - Quarter Page (2.5"x 3.75"): \$175

CLASSIFIED MESSAGE – 25 OR 50 WORDS (no image)

- Gala Program - Classified Message: 25 words for \$25
- Gala Program - Classified Message: 50 words for \$50

Run Date: Monday, June 10, 2013

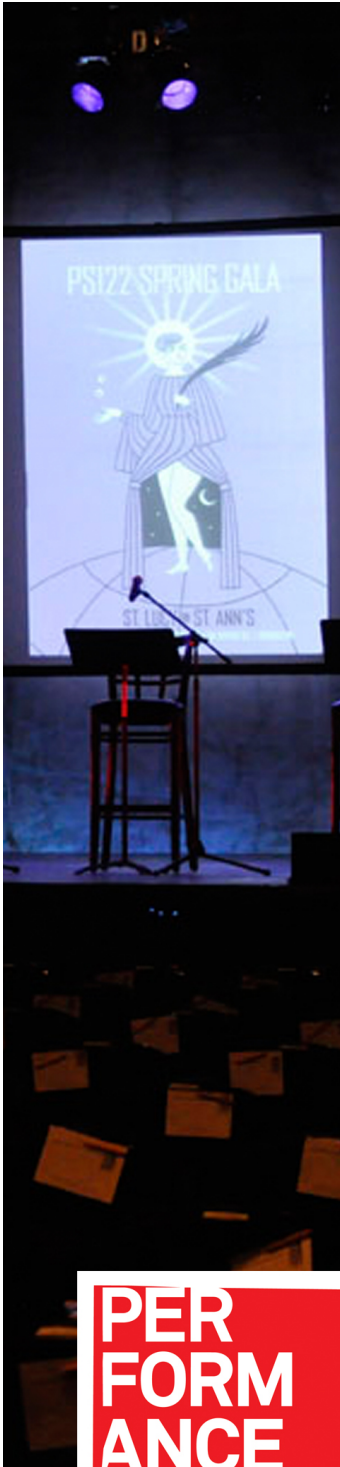
Ad Specs: No bleed/trim. 300-dpi grayscale PDF with fonts embedded or outlined

Submit Artwork: Email file to jeso@ps122.org by **deadline May 24, 2013.**

Online Payment: Pay for ads online at:

<https://web.ovationtix.com/trs/store/203/products>

Questions? Call Jeso O'Neill, Communications & Branding Manger,
at 212-477-5829 ext. 306



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